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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/542,452	05/23/2006	Balanda Atis	05725.1335	2637	
	7590 08/03/201 ENDERSON, FARAE	0 BOW, GARRETT & DUNNER	EXAMINER		
LLP	LLP			VENKAT, JYOTHSNA A	
	K AVENUE, NW N, DC 20001-4413		ART UNIT	PAPER NUMBER	
			1619		
			MAIL DATE	DELIVERY MODE	
			08/03/2010	PAPER	

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

		Application No.	Applicant(s)
Office Action Summary		10/542,452	ATIS, BALANDA
		Examiner	Art Unit
		JYOTHSNA A. VENKAT	1619
The MAILING DAT Period for Reply	E of this communication ap	pears on the cover sheet with the c	orrespondence address
A SHORTENED STATU WHICHEVER IS LONGE - Extensions of time may be availa after SIX (6) MONTHS from the - If NO period for reply is specified - Failure to reply within the set or	ER, FROM THE MAILING D able under the provisions of 37 CFR 1.11 mailing date of this communication. I above, the maximum statutory period extended period for reply will, by statute later than three months after the mailin	Y IS SET TO EXPIRE 3 MONTH( ATE OF THIS COMMUNICATION 136(a). In no event, however, may a reply be tin will apply and will expire SIX (6) MONTHS from e, cause the application to become ABANDONE g date of this communication, even if timely filed	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).
Status			
2a) This action is <b>FIN</b> A 3) Since this application	on is in condition for allowa	October 2009. Saction is non-final. Ince except for formal matters, pro Ex parte Quayle, 1935 C.D. 11, 45	
Disposition of Claims	, so man and product of an act		,
4a) Of the above cl 5)	are allowed. <u>16-19</u> is/are rejected.	withdrawn from consideration.	
Application Papers			
10) ☐ The drawing(s) filed Applicant may not re Replacement drawin	quest that any objection to the g sheet(s) including the correc	er. septed or b) objected to by the Education of the Education of the Education of the Education of the Grawing of the drawing of the American of the American of the American of the Education o	e 37 CFR 1.85(a). lected to. See 37 CFR 1.121(d).
Priority under 35 U.S.C. § 1	119		
a) All b) Some  1. Certified cop  2. Certified cop  3. Copies of th  application f	* c) None of:  bies of the priority document  bies of the priority document  e certified copies of the prior  from the International Burea	ts have been received in Applicati rity documents have been receive	on No ed in this National Stage
Attachment(s) 1) ☑ Notice of References Cited (F	PTO-892)	4)	(PTO-413)
2) Notice of Draftsperson's Pate 3) Information Disclosure Stater Paper No(s)/Mail Date 8/7/07	ent Drawing Review (PTO-948) ment(s) (PTO/SB/08)	Paper No(s)/Mail Da 5) Notice of Informal P 6) Other:	nte

## **DETAILED ACTION**

Receipt is acknowledged of election filed on 10/21/09 and IDS filed on 8/7/07.

Applicants' are notified that election of species is hereby withdrawn. Claims 1-20 are pending in the application.

## Election/Restrictions

Applicant's election with traverse of group I in the reply filed on 10/21/09 is acknowledged. The traversal is on the ground(s) that applicants disagree with the office analysis and reserves any further response until the issuance of an official action directed towards the patent and the elected subject matter. This is not found persuasive because as explained in the restriction requirement unity of invention is broken in view of Patent '745 and restriction is deemed proper between groups I-III.

The requirement is still deemed proper and is therefore made FINAL.

Claims 13-15 and 20 withdrawn from further consideration pursuant to 37 CFR 1.142(b), as being drawn to a nonelected invention, there being no allowable generic or linking claims.

Applicant timely traversed the restriction (election) requirement in the reply filed on 10/21/09.

Claims 1-12 and 16-19 are examined in the application.

## Claim Rejections - 35 USC § 102

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

Claims 1-10, 12 and 16-19 are rejected under 35 U.S.C. 102(b) as being clearly anticipated by U. S. Patent 6,479,040 ('040).

See example 5 drawn to mascara (claim 16). Stearic acid reads on claimed emulsifier of claim 1 and it is non aqueous. Stearic acid also reads on fatty acids of claims 2 and 17 and stearic

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acid of claims 3 and 18, the weight percent is 9% and it is between 0.2-10 wt percent of claim 4. PVP/Eicosene polymer reads on claim 5 drawn to film former, Bees wax reads on claimed wax of claim 6 and also claimed bees wax of claim 12. Hectorite reads on claim 7 drawn to thickening agent, mica reads on filler of claim 8, glycerine reads on solvent of claim 9 and colors reads on colorants of claim 10.

The claims are drawn to compostions and the intended use of claim 19 drawn to "eye liner" does not carry any patentable weight and therefore claim 19 is also anticipated by example 5.

## Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 1-12 and 16-19 are rejected under 35 U.S.C. 103(a) as being unpatentable over the combination of U. S. Patents 6,479,040 ('040) and 5,959,009 ('009).

Patent '040 teaches all the limitations except claim 11, wherein the film former is "styrene block copolymers".

Patent '009 teaches mascara waterproofing compostions and teaches styrene block polymer as a gellant. See the abstract and teaches at col.2, ll 2-6 that the styrene-ethylene-propylene copolymer as gellant results in a clear shiny product which does not cloud the mascara when applied and also retains stability over a long period of time. See also col.2, ll 8-17. Patent

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at col.3, ll 14-25 teaches waxes like carnauba wax, fillers, thickening agents like carbomers, celluloses and gums.

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Accordingly it would be obvious to one of ordinary skill in the art at the time the invention was made to prepare compositions of patent '040 using the ingredients of example 5 and add styrene copolymer taught by patent '009 as a gellant with the reasonable expectation of success that the styrene copolymer does not cloud the mascara and the product retains stability over a prolonged time thereby resulting in a superior product taught by patent '009. This is a prima facie case of obviousness.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to JYOTHSNA A. VENKAT whose telephone number is 571-272-0607. The examiner can normally be reached on Monday-Friday, 10:30-7:30:1st Friday off.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, EYLER YVONNE (BONNIE) can be reached on 571-272-0871. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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/JYOTHSNA A VENKAT / Primary Examiner, Art Unit 1619